AsombrosoX and CALIX Foundation Digital Media & Edutainment Scholarship Program

Scholarship Description: Each year **AsombrosoX** and the **CALIX** Foundation holds a Digital Media Student Scholarship Competition. Selected works are chosen from hundreds of entries by college-level students in Jamaica. This scholarship competition presents the opportunity to support a student's academic career, since they have the opportunity to produce their most creative, best research and writing skills and well-crafted and developed digital media designs and presentations to be tested and reviewed for excellence in Digital Media Design Presentation. A jury panel of teachers, professors and corporate professionals will select the most outstanding works created for the year.

From the CALIX Foundation endowment fund, generous contributions from private and corporate donors support the scholarship awards that are granted to 5 students deemed the best of the best in digital media development and presentation.

Purpose of Scholarship:

A) To advance educational opportunities and provide needed resources for college students who seek and desire a higher education.

B) To increase knowledge, awareness and understanding of Caribbean and African culture and their positive contribution to the advancement of human history and the global community.

C) To prepare current students with opportunities to explore and acquire technological skill sets necessary to successfully compete in a global workforce driven by continuous advancement in digital technologies.

D) To ensure student preparedness for research, writing and presentation skills.

E) To formulate a professional network of academic and business alliances that ensures a system of cross generational success for current and future generation of students and professionals.

Award Amount: $$150 USD to each award winning scholarship recipient in each of the 4 categories.

NOTE: *Scholarship winners may receive opportunities to work on future professional Digital Media and Edutainment projects with AsombrosoX, Inc. on a part time basis. Only 10 applicants will be accepted for each category.*

Deadline for 2017: January 1 , 2018 (Award Announcement will be made on January 15th, 2018)

Benefits of Scholarship

A) Opportunity to demonstrate digital media and technology skills, research and writing skills.

B) Future employment opportunities

C) Increase awareness about the Caribbean Culture allowing you to be more globally marketable.

D) Opportunity to gain exposure to business and professional community through Asombrosox.

E) Opportunity to receive coaching and mentorship in professional skills and presentation skills.

F) Opportunity to become abreast with African history and participate in the future development of Jamaican culture in the world context.

G) Opportunity to develop innovative and creative skill set necessary to address national and international issues that advance the development of Jamaican culture in the global context.

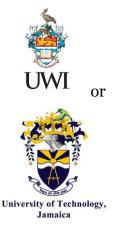H) Be able to site Asombrosox as reference for other scholarship and job opportunities.

Requirements for Scholarships: Student must be a **Caribbean National** attending

The University of the West Indies Jamaica   UWI   or

The University of Technology, Jamaica .

Student must be in good academic standing, maintaining a minimum **GPA of 3.0.**

Submittal Process: Student will submit via email the final version of their work inclusive of **Microsoft Word Research Paper** and **Powepoint Multimedia Presentation** to **edutainmentscholarship@asombrosox.com**

Research Project: Microsoft Word and PowerPoint Research Description & Details

NOTE: The deadlines required for this project must be met in order for a candidate to be considered for the scholarship competition (no late worked will be accepted).

Objective

To expose the student to advanced research methods, knowledge of culture and historical analysis, advanced Microsoft Word and Powerpoint functionality, presentation and format skills for reporting research findings.

Project Overview

The " project is designed for the student to apply advanced software application skills from MS Office. For this project, you will use 2 of the Microsoft Office 2013 applications to create a unified project on a single topic. Although the instructions below are not step-by-step approach to the project, they serve as a rubric for you to include all of the required elements, and to demonstrate your skill and ability to use the 2 applications.

Software Requirements

You must use the following software applications to create the final project:

1. **Microsoft Word 2013 and beyond**
2. **Microsoft PowerPoint 2013 and beyond**

Guidelines

- Please include a title for your project. Presentation must be at least 10 to 15 pages for the **Microsoft Word** component of the research project and at least 20 pages/slides in length for the **Microsoft Powerpoint** component of the research project (this would be roughly one to two pages per area included in the report), double spaced, with 12-point font. Include a cover page, table of contents, introduction, body of the report, summary or conclusion, and works cited.

- Even though this is not a scientific-type writing assignment, and is mostly creative in nature, references are still very important. At least six authoritative, outside references are required (anonymous authors or web pages are not acceptable).

- Appropriate citations are required in APA format.

- All CALIX Foundation policies are in effect, including the plagiarism policy.

- The MS Word research component will be evaluated based on quality of research topic, use of **Blooms Taxonomy** elements used throughout paper, critical analysis skills, quality of research paper, use of citations, grammar, and proper sentence structure.

Suggested Process, Elements and Guidance for Development

A **Microsoft Word** and **Microsoft Powerpoint Project** is required for this scholarship competition. The project will be broken evaluated based on several different variables and factors, inclusive of the elements and criteria below. Please find the suggested process for developing this combined research project in order to achieve the best result for your development:

Date	Item	
Level 1	Topic Selection and Overview	
Level 2	List of References (Books, Journal Articles, Documentaries, Sources, Videos)	
Level 3	Outline (a well produced and organized Outline)	
Level 4	Rough Draft and (Powerpoint Multimedia Elements) (Combined Microsoft Word and PowerPoint Submittals)	
Level 5	Final MS Word Research Paper and PowerPoint (Component)	
Total		....

The elements listed above are further described below.

CALIX Foundation and AsombrosoX, Inc.
Final PowerPoint Presentation Requirements

Level 1---Topic Selection and Overview

For Level 1 you will be selecting and submitting your proposed MS Word Research Paper and Powerpoint Topic. You may select any topic related to an area of Historical interest (person, place or thing). A partial list of topics is included below. You will need to select one topic and write a 1 paragraph overview of how your presentation will be structured, topics to be explored, and your methodology for conducting your research. Your instructor will grade your overview and either approve your topic or ask you to clarify and resubmit your overview. This will be the only initial guidance you will receive. You can send your proposed topic description writeup to edutainmentscholarship@asombrosox.com by **September 15th, 2017** for approval to enter the contest.

Note: You cannot use a topic or paper that you have used in another course.

Topic Suggestions: You may choose any topic of interest that explores the background and history of a person, place or thing related to the development of the Caribbean or Latin America, but, must gain official approval from the Committee in order to participate in the competition.

Here are **five (5) options** , plus a special project for advanced students below. However, the Scholarship Committee welcomes other ideas of your own that is relevant to the advancement and development of Caribbean culture and as long as you may be able to find enough research material to support the development of your **Research Paper and PowerPoint presentation**:

1. Musical Series, Individual Artists and Groups and Global Contribution

- Burning Spear: Contribution to Evolution of Reggae and Upliftment of Jamaican and African Culture Globally
- Third World: Contribution to Evolution of Reggae and Uplifttment of Jamaican and African Culture Globally
- Bob Marley: Contribution to Evolution of Reggae and Uplifttment of Jamaican and African Culture Globally
- Earth Wind and Fire: Contribution to Evolution of Music and Uplifttment of African Culture Globally
- The Temptations: Contribution to Evolution of Music and Uplifttment of African Culture Globally
- Isley Brothers: Contribution to Evolution of Music and Uplifttment of African Culture Globally
- Marvin Gaye: Contribution to Evolution of Music and Uplifttment of African Culture Globally
- Commodores & Lionel Richie: Contribution to Evolution of Music and Upliftment of African Culture Globally
- Stevie Wonder: Contribution to Evolution of Music and Uplifttment of African Culture Globally
- Michael Jackson: Contribution to Evolution of Music and Uplifttment of African Culture Globally
- Prince: Contribution to Evolution of Music and Uplifttment of African Culture Globally
- History of Motown: Contribution to Evolution of Music and Uplifttment of African Culture Globally

2. History of Music Series and African Contribution

- History of Jazz: African History Contribution and Development
- History of Capoeira: African History Contribution and Development
- History of Modern Dance: African History Contribution and Development
- History of Motown: African History Contribution and Development
- History of Hip Hop: African History Contribution and Development
- History of Reggae: African History Contribution and Development
- History of Cuba: African History Contribution and Development
- History of Brazil: African History Contribution and Development

3. African American History Series

- **Frederick Douglass**: History of Overcoming Slavery, Institutionalized Racism and Oppression (Contemporary Applications)
- **WEB Dubois:** History of Slavery, Racism and Oppression
  - Website: http://www.naacp.org/pages/naacp-history-w.e.b.-dubois
  - Courageous Together (Alternative Spring Break): http://www.naacp.org/pages/courageous-together-alternative-spring-break
  - **Book:** The Souls of Black Folk
- **Booker T. Washington**: History of Overcoming Slavery, Institutionalized Racism and Oppression (Contemporary Applications)
- **Muhammad Ali: I Am the Greatest and The Struggle for Human Rights**: Nation of Islam and History of Overcoming Slavery, Institutionalized Racism and Oppression (Contemporary Applications)
  - **Documentary**: When We Were Kings
- **Marcus Garvey** History of Overcoming Slavery, Institutionalized Racism and Oppression (Contemporary Applications)

- **Walter Rodney:** History of Overcoming Slavery, Institutionalized Racism and Oppression (Contemporary Applications)
- **Dr. Francis Cress Welssing:** Psychology, Psychiatry and the Issue of White Supremacy
- **Dr. John Henrik Clarke**: African History, Knowledge of Culture and Society
- **Dr**. **Marimba Ani**: African History, Knowledge of Culture and Society
- **Dr**. **Asa Hilliard:** African History, Knowledge of Culture and Society
- **Jackie Robinson:** The Struggle for Human Rights & Integration of Baseball: History of Overcoming Slavery, Institutionalized Racism and Oppression (Contemporary Applications)
    - o **Website:** http://www.pbs.org/kenburns/jackie-robinson/
- **Black Panther Party:** History of Overcoming Slavery, Institutionalized Racism and Oppression (Contemporary Applications)
    - o **Book:** To Die for the People: Huey Newton
    - o **Website:** https://www.usatoday.com/story/news/nation-now/2016/02/01/black-panther-party-legacy-black-power/79041002/

4. Caribbean and Latin American History Series

- **Jamaica**: History of Overcoming Slavery, Racism, Colonialism and Oppression (Contemporary Applications and Solutions)
    - **Marcus Garvey**
    - **Paul Bogle**
    - **Michael Manley**
- **Bahamas**: History of Overcoming Slavery, Racism, Colonialism and Oppression (Contemporary Applications and Solutions)
- **Trinidad & Tobago**: History of Overcoming Slavery, Racism, Colonialism and Oppression (Contemporary Applications and Solutions)
- **Cuban History**: History of Overcoming Colonialism and Oppression (Contemporary Applications and Solutions)
    - o **Jose Marti**
    - o **Che Guevara**

- o **Fidel Castro**
- **Venezuelan History**: History of Overcoming Colonialism and Oppression (Contemporary Applications and Solutions)
- **Colombian History**: History of Overcoming Colonialism and Oppression (Contemporary Applications and Solutions)
- **Dominican Republic History**: History of Overcoming Colonialism and Oppression (Contemporary Applications)
- **Brazilian History**: History of Overcoming Colonialism and Oppression (Contemporary Applications and Solutions)

5.Religion, Moral & Ethical Development Gospel Series

- **Christianity in the Caribbean**: History & Evolution of the Christian Church in Jamaica—Positive Impact for Social & Moral Development of Society – Contemporary Applications
- **Catholicism:** History & Evolution of Catholicism—Positive Impact for Social & Moral Development of Society –Contemporary Applications
- **Christianity & African Methodist Episcopal Church**: History & Evolution of African Methodist Episcopal Church AME)—Positive Impact for Social & Moral Development of Society –Contemporary Applications
- **Evolution of African American Gospel Music History**: Power & Impact of Inspirational Gospel Music—Overcoming Oppression, Slavery and Institutional Discrimination through –Historical & Modern Artists
- **Evolution of Caribbean Gospel Music History**: Power & Impact of Inspirational Gospel Music—Overcoming Oppression, Slavery and Institutional Discrimination through –Historical & Modern Artists
- **Religion in the Digital Era and Technology**: Promoting Positive Pro-Religious Views in Contemporary Society & Combatting Anti-Religious Views through Legislation, Business and Institutional Alliances

Special Projects (Professor Selection)

- **Sports Business Industry & The Caribbean**: The Evolution of the Sports Industry, Sports Management and Business: Future Implications for the Caribbean
- **Cybersecurity & The Caribbean**: The Evolution of the Cybersecurity Industry: Future Implications

Microsoft Word and Powerpoint Submittal Requirements 2013

Level 2---List of References— (Combined Microsoft Word and PowerPoint Submittals)

For Level 2 you will continue development of your research project and Powerpoint presentation by creating a list of at least 5 to 8 references that you intend to use for research on your paper. This list will need to be submitted in APA format. I suggest you use the APA sixth edition resources. You should use at least 2 books and, at least 3 journal articles that are not are not from the Internet (please consult a university Library database for information on your topic and do extensive research of official academic material related to your topic). Websites can only be used "in addition to" these requirements. This list should form the basis for your research into this topic; however, it does not mean that you cannot add any additional sources of information. Keep in mind, however, that sources listed on your References page must be cited at least once in the body of your Final Paper.

NOTE: In the end, you will be submitting 2 versions of the same type of assignment (a Microsoft Word document and the Powerpoint version of the document that list your references).

Level 3—Outline (Combined Microsoft Word and PowerPoint Submittals)

For Level 3, you have already read all your books, reviewed documentaries/videos and read journal articles, that you plan on using for your Final Paper and PowerPoint Presentation. You are now ready to develop your Outline and determine how you want to organize and structure your topics present your information. This outline should include all major topics covered in your paper, along with subtopics addressed as well. This outline will serve as your roadmap for writing your final draft.

NOTE: You will be submitting **2 versions** of the same type of assignment (a Microsoft Word document and the Powerpoint version of the document that list your references). Please note that each time you submit these assignments they will include the information from previous submittals, so that we can see how the paper is building throughout the term.

Level 4--- Rough Draft and (Powerpoint Multimedia Elements) (Combined Microsoft Word and PowerPoint Submittals)

For Level 4, all your references and resources are gathered and you have already decided what sequence you want to cover the various topics and subtopics you decided on. Now you are writing your paper, structuring, ordering and modifying your ideas as you write. This paragraph should identify the issues to be discussed in your paper and "frame" the paper by introducing the main topics and explaining to your readers what area(s) your research will address.

For the Powerpoint of the research project you can begin including your creative elements (such as color, transitions for each slide, audio elements, video elements, etc.). Keep in mind that the Powerpoint is your colorful and creative component of the project (which is a dynamic and multimedia driven version of the project for presentation purposes. It is designed to really "bring the project to life in a highly graphical, audio and video drive manner focused on utilizing advanced features of the Powerpoint to make an unforgettable impression for the audience.

NOTE: You will be submitting 2 versions of the same type of assignment (a Microsoft Word document and the Powerpoint version of the document that list your references). Please note that each time you submit these assignments they will include the information from previous submittals, so that I can see how the paper is building throughout the term.

Level 5--Final Research Paper (Microsoft Word)

For Level 5, you will submit a Final Research Paper that is at least 10 to 15 (or more) pages in length, excluding the cover page, abstract, and references page (they are submitted in addition to the 10 to 15 pages). What this means is that the body of your paper should be at least 10 to 15 pages in length. Your paper must be written in APA format (based on the sixth edition) and include a minimum of five references, cited correctly in your paper. Your paper should address the main topic that you have selected and introduce thought-provoking elements into the paper based on your exhaustive research into this topic.

The elements for the final draft are listed below.

1. Separate cover sheet with running head, page number, and the following information:
   o The title of the work
   o Your full name
   o The name of the school (you attend)
   o Your email and other contact information
2. The abstract (constructed after you have finished your work)
3. Body with citations
4. Separate references sheet

Level 5 --- Final Powerpoint Presentation (PowerPoint)

For Level 5, student will submit the Final Powerpoint Presentation Final Draft, which must include (at a minimum) the elements below. Your presentation should address the main topic covered and will be a highly multimedia driven, graphical, animated and creative version of your overall project designed to demonstrate a very exciting presentation to your audience on your topic.

NOTE: Students selected as scholarship winners will their presentations to the Scholarship Committee at a time and location determined by the Scholarship Committee.

20% deducted for each unmet criteria in each item category

Powerpoint Presentation Requirements

Item	Available Points	Points Earned	Comments
Theme and Topic: Must have a theme and topic that deals with a historical understanding of the topic of choice This information must be informative and teach the audience something in an integrated Multimedia format (text, audio, video, sound, etc.) that tells an informative story about the person, place or thing.	10		
Name: Your name on the title slide apart from the title	10		
Custom Bullets: Custom Bullets on at least one slide – A picture not built-in to PowerPoint	10		
Text Animation – Must include all the text and graphics on at	10		

least one slide other than the title slide		
Slide Transitions: Slide Transitions – Must include all slides in presentation	10	
Chart: Chart (not a table) made in Excel on your topic (Pie, Bar, or Line) Be able to explain and describe the chart information – good legend and axis labels Citation required for the data.	50	
Some pictures and graphics as appropriate (Minimum of 5)	30	
Art: Use some Smart Art appropriately on at least one slide	20	
Sound: Include some form of Sound on at least one page	10	
Videos & Movie Files: At least 2 videos and movie files should be added and multiple are highly encouraged.	20	
Text Size: Text size no smaller than 28 without approval and minimum size should be 12.	10	
Bullets: At least 7 bullets and at least 7 words (7x7 rule)	10	
Contrast: Good contrast between the background and the text on the slides.	10	

Spelling and Grammar: Spelling, Grammar and Overall Presentation	40		
History and Background: Historical component on the country person, place or thing being discussed.	20		
Reference and Source Page: Include references and sources at the end of presentation (at least 5 to 10 sources) for viewers to learn more about the topic (Sources can be a combination books, articles, websites and videos on the topic).	30		
Total	300		

For more information about Asombrosox please go to http://asombrosox.com/